

CONSULTING  
SALES  
SUPPORT

DavidsonTech is a software company based in Brisbane, Australia. We specialise in software that helps people do complex tasks more simply. We help you to make your business work more smoothly and more efficiently. And we've been doing it for over 15 years!



just smarter.

## PackMin Contact Scanner 1.1



# Track Your Contacts

DON'T WASTE TIME AT TRADE SHOWS

One of the most difficult tasks at a trade show is keeping track of all the people you meet at the show. It can be very busy with lots of people to talk to. It's very easy to forget who you spoke to and what you said to them, but this information is vital to remember so that you can contact them after the show.

## CONTACT TRACKING SOLUTION

- READS THE VISITOR BADGES
- USED AT MOST AUSTRALIAN TRADE SHOWS.
- EASY TO USE.
- DON'T RENT—PURCHASE .
- EXPORT TO EXCEL.

## WHAT DOES IT DO?

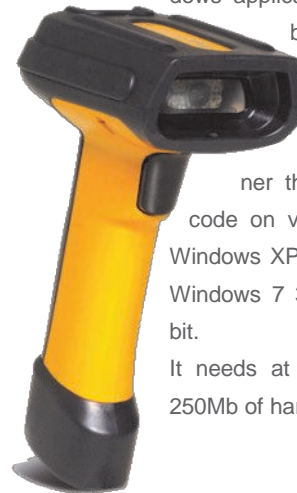
PackMin Contact Scanner is a simple CRM system designed to be used at trade shows. Because it can read the visitor badges used at most trade shows, it allows you to quickly and efficiently capture and record the details of the contacts you meet at the shows at which you exhibit.

It works in conjunction with a barcode scanner that can scan the visitor badges common at these trade shows. These badges have a special barcode on them that contains the general contact details of the visitor.

PackMin Contact Scanner captures these details and keeps track of all your visitors. Keep notes on each contact, and categorise them according to how likely it is that they will buy from you. This saves lots of time after the show.

## REQUIREMENTS

PackMin Contact Scanner is a Windows application that runs on a notebook computer that you take to the trade show. It comes with an industrial quality 2D barcode scanner that reads the special barcode on visitor badges . It runs on Windows XP, Vista 32 bit, Vista 64 bit, Windows 7 32 bit, and Windows 7 64 bit. It needs at least 256Mb of ram and 250Mb of hard disk space.



## Easy To Use

Staff at the trade show will be able to use the Contact Scanner with little or no training and will be productive from the word go.



## History

If you go to lots of trade shows then you will build up a history of contacts. If you get multiple visits from the same person—even at different shows—the system will alert you.



## Integration

At the end of the show, simply export the data to Excel, Outlook, or any other application that supports CSV files.



**JOHN DAVIDSON  
DAVIDSONTECH**



**OWNER / DIRECTOR / MANAGER**